

For immediate release

Lights off for a brighter future
Shun Tak Group switch off illumination in support of “Earth Hour 2012”

(March 30, 2012 – Hong Kong) Shun Tak Group responds to the call of World Wild Fund and will participate in “Earth Hour 2012” on the night of March 31, 2012.

In support of the campaign, the entire Group, including its premises, transportation services and tourist facilities, will turn off all non-essential illumination and in-cabin entertainment system from 8:30pm to 9:30pm on the campaign date. The move is to fulfill the Group’s promise on supporting sustainable development and convey the message of energy saving, contributing to a brighter future for our world.

Shun Tak Group put up posters within its premises and encouraged participation of tenants and residents. In Hong Kong, the Group’s premises joining the campaign include Shun Tak Centre, The Belcher’s, Liberte and One Mongkok Road Commercial Centre; the Macau counterparts comprise One Central Residence, Nova City, Nova Taipa Garden and Macau Tower Convention & Entertainment Centre.

In view of ensuring aviation safety and minimizing impact on tourists, Macau Tower, the renowned landmark of Macau, will only maintain its power supply for its navigation guiding system and the observation decks. On the other hand, TurboJET will play a promotional video of “Earth Hour 2012” on its vessels in order to explain to passengers the aims and details of the campaign; the in-cabin entertainment system will thereafter be switched off to echo the campaign.

Taking this opportunity, Shun Tak Group would like to encourage its colleagues to save energy, extend the campaign to their daily lives, and make every effort to the sustainable development of our planet.

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