



For Immediate Release

**Macau Tower named the “Best Business &
Incentive Venue (HK & Macau) of the Year”**

(24 September, 2014- Macau) Macau Tower Convention & Entertainment Centre has consistently been the preferred location for major international and regional events. Recognized as a quality service provider and a forerunner in innovation, it was recently honored with the “Best Business & Incentive Venue (HK& Macau) of the Year” Award at the 2014 China Travel & Meetings Industry Awards held in Beijing.

China Travel & Meetings Industry Awards was jointly organized by two esteemed travel magazines— Travel Weekly and Events, with a judge panel comprised of prominent professionals and leading experts from the tourism industry. A prestigious and widely recognized event, the Awards celebrate the achievements of outstanding enterprises in the travel and MICE industry.

A major MICE venue and popular tourist attraction in Macau, the Tower has received visitors from all around the world with a high percentage of them being Chinese customers. Thanks to its expertise in the MICE industry, a thorough understanding of customer’s need and a range of professional and diversified facilities, the Tower has garnered wide support from Chinese customers and is home to many large scale events in the Greater China region including National Day celebrations, the Pan-Pearl River Delta Cities Forum and Forum for Economic and Trade Cooperation between China and Portuguese-Speaking Countries (Macao).

Mr. Rogier Verhoeven, Executive Director of Shun Tak Holdings Limited and President of the Group Hospitality Division, said “Mainland China is an important market to our company and we are delighted to have won its recognition. The Tower fuses together elements of culture, art and entertainment. Its diverse range of facilities which encompasses retail and dining options, in combination with a series of teambuilding urban adventures such as Bungy Jump and SkyJump , creates a distinctive experience for all visitors. Looking ahead, we will continue to expand our product diversity and enhance our service quality to solidify the Tower’s position as the city’s world-class centre for MICE.”



Since its opening, the Tower has won a string of accolades including the "Best Theme Attraction" bestowed by TTG Asia and the "Tourism Medal of Merit" by Macau SAR Government as well as "Awards for Service Excellence" by Macau Prime Magazine.

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